Dear [Your Line Manager name],

I would like to attend TM Forum training to get the required knowledge to understand [add your business challenge / e.g., Open API development, business process modeling, revenue assurance, customer experience, autonomous operations] and support me in achieving success in my [add your role/job title].

As curators of the telco industry standards and best practices, TM Forum is the go-to place for building the right skill set for [add project(s) or initiative(s) for performance targets/project/goal]. Their training program is built on the experience of expert collaboration on industry-agreed standards and is recognized throughout the telecoms community.

There are four core reasons why this training is essential for my professional development and for us as a business:

1. We need to speak the common working language between our business and technical teams to be able to build products and services to meet market needs.
2. It’ll save us months of research, outreach, and meeting arrangements to learn the new skill through a concise training program.
3. We need to design and build our IT and network solutions that are aligned with industry standards and our suppliers. Failing to do that, we will quickly accumulate an expensive technology debt.
4. If we know how to expose our IT and network capabilities through standardized interfaces such as TM Forum’s Open APIs, it will be much easier to work with ecosystem partners, ensuring that they will prefer to choose us before our competitors.

Here’s how it can take us to new heights:

* **Becoming a successful digital business** as we learn to work in ecosystems, break down the barriers and speak the business.
* **Improved efficiency and effectiveness of our business transformation projects** using common, well-defined and industry-recognized process-driven language, best practices, and capability maturity models.

After attending, I’ll gladly share what I’ve learned with my colleagues, and will help identify how we can implement the best practices, skills, and ideas I learned.

Thank you for considering my request. I look forward to your reply.

Best regards,

[Your Name]